



UniOuter

Safeguarding Outdoor Excellence

Zhejiang Hualilai Import & Export Co., Ltd.

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Company Introduction

Established in 2005, Zhejiang Hualilai Import & Export Co., Ltd. is dedicated to manufacturing and exporting ready-made garments, with its headquarters located in Hangzhou, China. As an ambitious enterprise, we take pride in owning our state-of-the-art garment factory—Zhejiang Huaxing Garments Co., Ltd. By integrating advanced production equipment and an excellent technical team, we continuously strive to improve production efficiency and product quality.

Our product range encompasses various types of apparel, including but not limited to workwear, waterproof garments, flame-retardant apparel, outdoor clothing, and more. Our design team stays abreast of fashion trends, constantly introducing novel and stylish designs to meet the diverse needs of our customers. Moreover, we prioritize product quality, social responsibility and environmental protection, with our production supported by recognized standards and certifications such as amfori BSCI and OEKO-TEX®, thus complying with international standards and environmental requirements.

Our primary market is Europe, where we have established long-term and stable partnerships with numerous well-known brands. Our products not only enjoy a good reputation in the market but also garner widespread recognition and trust from users. We understand that customer satisfaction is our greatest motivation and goal. Therefore, we continuously strive to enhance product quality and service levels to meet the ever-changing economic and social demands.

We warmly welcome customers from around the world to contact us, explore business cooperation opportunities, and achieve mutual development. Whether you are a brand owner, wholesaler, or retailer, we are committed to providing you with high-quality products and services to jointly explore markets and achieve mutual benefits and win-win goals!"



Founder's Story



“UniOuter” founder, Ms. Cathy Wang, has been passionately and dedicatedly involved in the garment export industry since 1992. She has consistently committed herself to providing outdoor garments of the highest quality, diligently ensuring the safety and comfort of users.

Cathy is also an avid outdoor enthusiast. Every weekend, she dons her outdoor gear and embarks on adventures—hiking, trekking, exploring. These activities not only allow her to appreciate the magnificence of nature but also provide her with a profound understanding of the challenges and needs faced by outdoor professionals.

In 2000, Cathy made the pivotal decision to shift her business focus to the production and export of outdoor workwear and waterproof clothing. This decision was driven by her deep understanding of outdoor professionals and her sense of responsibility for their safety. She knows that a high-quality workwear item is not just equipment; it is a testament to users’ safety, care and respect for their work. As such, she personally selects fabrics, designs styles, and invests considerable time in communicating with clients to understand their needs and feedback, striving to bring the most thoughtful products to users.

UniOuter Founder: Ms . Cathy Wang

Why Choose Us



01

20+ years of OEM
Manufacturing
Experience



02

Quality Assurance



03

Competitive Pricing



04

Reliable Supply Chain



05

Fast Delivery

Certificates



Custom Service Process

1

Design: If you have outdoor clothing design/tech pack, our professional designers can turn that idea into marketable clothing. If you don't have a finalized design for now, we can also help to develop a marketable style from your rough idea or sketch, or just send us any design photos that you like.

2

Fabric Selection: we offer a wide range of fabric choices. Our professional team will help you to select and recommend suitable fabrics for your target market.

If you are interested in outdoor clothing, you should consider the functionality of the fabric: Waterproof, Breathable and Windproof; if you are interested in workwear, you should consider: Fire-resistant, Abrasion resistance, Anti-static, High visibility and so on.

3

Sample Development : Samples will be customized for test and qualification. After communication on the design details, our sample room will make sample as soon as possible (base on fabric availability).

4

Mass production: The high-precision sewing machine, along with our teams of well-trained sewing workers, ensures that the sewing process runs at the highest speed.

Strictly guided quality control starts from the pre-production sample and continues through each stage of production, ensuring that products always remain in the best condition.

5

Packaging & Delivery: Our OEM solution covers customizing packaging that takes your brand value to the next level. 100% biodegradable bags become popular.

We use high quality carton box for outer box, to make sure you receive all the products in a good condition.

Uni-001



WATERPROOF
20 000 mm

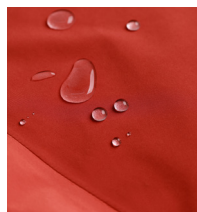


BREATHABILITY
10 000 g/m2/24h



DURABILITY
High Performance

DETAILS



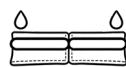
FOUR-WAY STRETCH



DWR (DURABLE WATER
REPELLENT)



MAINLY MADE FROM
RECYCLED MATERIAL



FULLY SEALED SEAMS

Uni-002



WATERPROOF
20 000 mm



BREATHABILITY
10 000 g/m2/24h



DURABILITY
High Performance

DETAILS



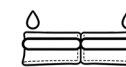
ABRASION RESISTANT



DWR (DURABLE WATER
REPELLENT)



MAINLY MADE FROM
RECYCLED MATERIAL



FULLY SEALED SEAMS



WATERPROOF
20 000 mm



BREATHABILITY
10 000 g/m2/24h



DURABILITY
High Performance

DETAILS



FOUR-WAY STRETCH



DWR (DURABLE WATER
REPELLENT)



MAINLY MADE FROM
RECYCLED MATERIAL



FULLY SEALED SEAMS



WATERPROOF
8 000 mm

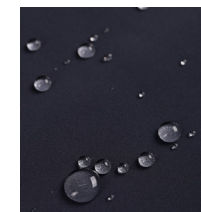
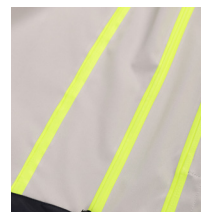


BREATHABILITY
5 000 g/m2/24h



DURABILITY
High Performance

DETAILS



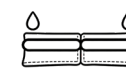
PFC-FREE



DWR (DURABLE WATER
REPELLENT)



MAINLY MADE FROM
RECYCLED MATERIAL



FULLY SEALED SEAMS

Uni-005



WATERPROOF
8 000 mm



BREATHABILITY
5 000 g/m2/24h



DURABILITY
High Performance

DETAILS



FOUR-WAY STRETCH



DWR (DURABLE WATER
REPELLENT)



MAINLY MADE FROM
RECYCLED MATERIAL



FULLY SEALED SEAMS

Uni-006



WATERPROOF
10 000 mm

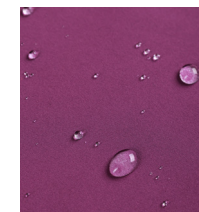
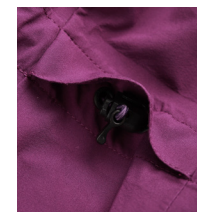


BREATHABILITY
10 000 g/m2/24h



DURABILITY
High Performance

DETAILS



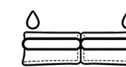
ABRASION RESISTANT



DWR (DURABLE WATER
REPELLENT)



MAINLY MADE FROM
RECYCLED MATERIAL



FULLY SEALED SEAMS



WATERPROOF
10 000 mm



BREATHABILITY
10 000 g/m2/24h



DURABILITY
High Performance

DETAILS



FOUR-WAY STRETCH



DWR (DURABLE WATER
REPELLENT)



COLD PROTECTION



FULLY SEALED SEAMS



WATERPROOF
10 000 mm



BREATHABILITY
5 000 g/m2/24h



DURABILITY
High Performance

DETAILS



LIGHTWEIGHT



DWR (DURABLE WATER
REPELLENT)



WINDPROOF



FULLY SEALED SEAMS

Uni-009



WATERPROOF **20 000 mm**



DURABILITY **High Performance**



BREATHABILITY **10 000 g/m2/24h**



FOUR-WAY STRETCH



DWR (DURABLE WATER REPELLENT)



MAINLY MADE FROM RECYCLED MATERIAL



FULLY SEALED SEAMS

Uni-010



WATERPROOF **20 000 mm**



DURABILITY **High Performance**



BREATHABILITY **10 000 g/m2/24h**



FOUR-WAY STRETCH



DWR (DURABLE WATER REPELLENT)



MAINLY MADE FROM RECYCLED MATERIAL



FULLY SEALED SEAMS

Uni-011



WATERPROOF **20 000 mm**



DURABILITY **High Performance**



BREATHABILITY **10 000 g/m2/24h**



YKK ZIPPER



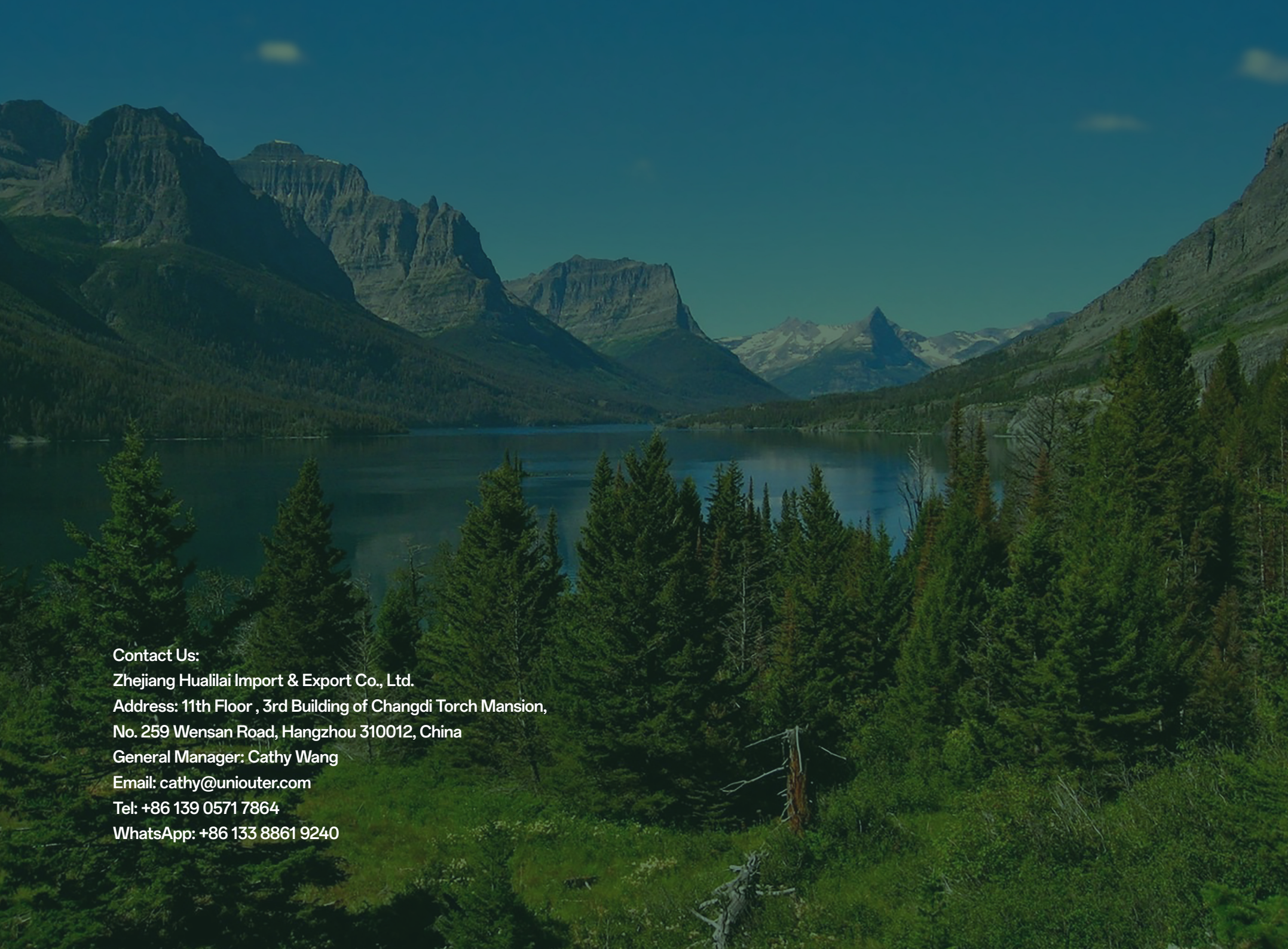
DWR (DURABLE WATER REPELLENT)



ABRASION RESISTANT



WINDPROOF



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